



Internship - Community manager

The French Foundation for Biodiversity Research (FRB) is a platform between the various scientific actors and the society stakeholders on biodiversity. The Foundation's mission is to support and act with research to increase and transfer knowledge about biodiversity. The FRB collaborates with numerous international infrastructures such as Infrastructure and Ecology Network Europe (IENE).

Making infrastructures more sustainable and safer for people and biodiversity is proving to be a major challenge, which Infrastructure and Ecology Network Europe (IENE) has proposed to address. Since 1996, IENE has enabled researchers, policy makers and practitioners to exchange and develop their knowledge to promote a safer and more environmentally sustainable pan-European transportation infrastructure.

IENE mission

- Participation in the development of the communication strategy on social media: he / she participates in the development of the IENE communication strategy on social media in consultation with the IENE communication officer.
- Uploading editorial content: it adapts the editorial content (editorial content, newsletter, etc.) by feeding the dedicated pages of social media.
- Development of communication on social medias: he / she represents the IENE on social medias (Twitter, LinkedIn, Facebook, Youtube, etc.), and develops its visibility on the web.
- Monitoring of the theme Infrastructures and Biodiversity at European level: he / she monitors the web on this theme in order to identify the main influencers.

FRB mission

- Animation of social networks
- Support for the layout of various documents (leaflets, synthetic transcription, etc.)
- Update of the English version of the site.
- Documentary mission: creation and management of the library of FRB publications on Zotero + deposit of FRB publications with the BnF.
- Update of contact lists (on Sendinblue, there are plenty of projects to be carried out with structural groups, etc.).

Skills

- Good knowledge and mastery of new communication tools.
- Knowledge of Meltwater, InDesign, Photoshop and Zotero tools will be a plus.
- A good level of English and French is necessary because many documents must be produced in both French and English.

Recruitment procedures

- The internship is located in Paris, at the Foundation's headquarters.
- The intern will be entitled to a gratuity, meal ticket and 50% of the cost of the public transit pass.
- Position to be filled as soon as possible.
- Internship Duration: 3 months.

Please send your CV and a cover letter, both in French and English, to contact@fondationbiodiversite.fr